

the **i**'s have it...



AMI

... AND THEY PROVE IT 'ROUND THE WORLD!

Customers everywhere are delighted with the beautiful new AMI model "i"—and say so—right in the coin chute. Everywhere, the play is faster, steadier, surer . . . more profitable.

YOU GIVE PAYING PATRONS WHAT THEY WANT WITH THE MODEL "i"!

A juke box so simple to understand . . . so easy to use even a child can play it without pause . . . without error.

YOU GIVE YOUR PATRONS MORE REASON TO PLAY!

AMI's high fidelity sound! So perfect in quality . . . so lifelike it "brings the artists off the records into the room." No booming, blaring, ear-splitting din. Superb reproduction at every volume level. Automatic volume control compensates for variations in recording levels.

YOU GIVE YOURSELF THE JUKE BOX THAT BLENDS WITH EVERY KIND OF INTERIOR DECORATION!

Here's the sleek, slick modern look that's so attractive to patrons! A harmony of graceful curves and smart, sheer lines.

Lavish use of chrome . . . sparkling accents of gleaming copper . . . multi-colored lighting that attracts pleased attention wherever the dramatic new model "i" is placed.



AMERICAN MUSIC COMPANY
i·2000

Open this folder to the center pages. See the big picture! See why the new A



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MODEL "i-200M"—Full 200 Selection instrument—with Manually Operated selector disc.

AMI Model "i" is the most played . . . Most Profitable Juke Box ever offered!

AMI Styling . . . High Fidelity Sound . . . Title Visibility . . . Performance . . . in a choice of models to meet every location and programming need! EVERY MODEL "i" is the very finest instrument of its kind . . . Good to see . . . Good to hear . . . Good for business!

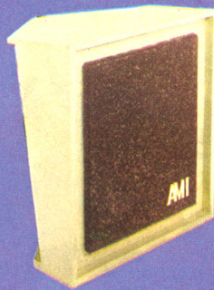
MODEL "i-120"—120 Selections— with AMI's Automatic selector system.



MODEL "i-100"—100 Selections— with a simple, Manually Operated selector disc.



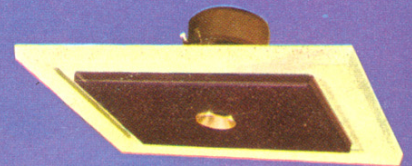
MODEL " 200" WALL BOX— Completely programmed with easily read titles. Fast, foolproof play for extra music profits remote from the Juke Box. Attractively chromed for easy cleaning.



AMI CORNER LOUD-SPEAKER—Wide-range dual-cone, coaxial speaker. Especially designed to yield an extra octave in the low bass.



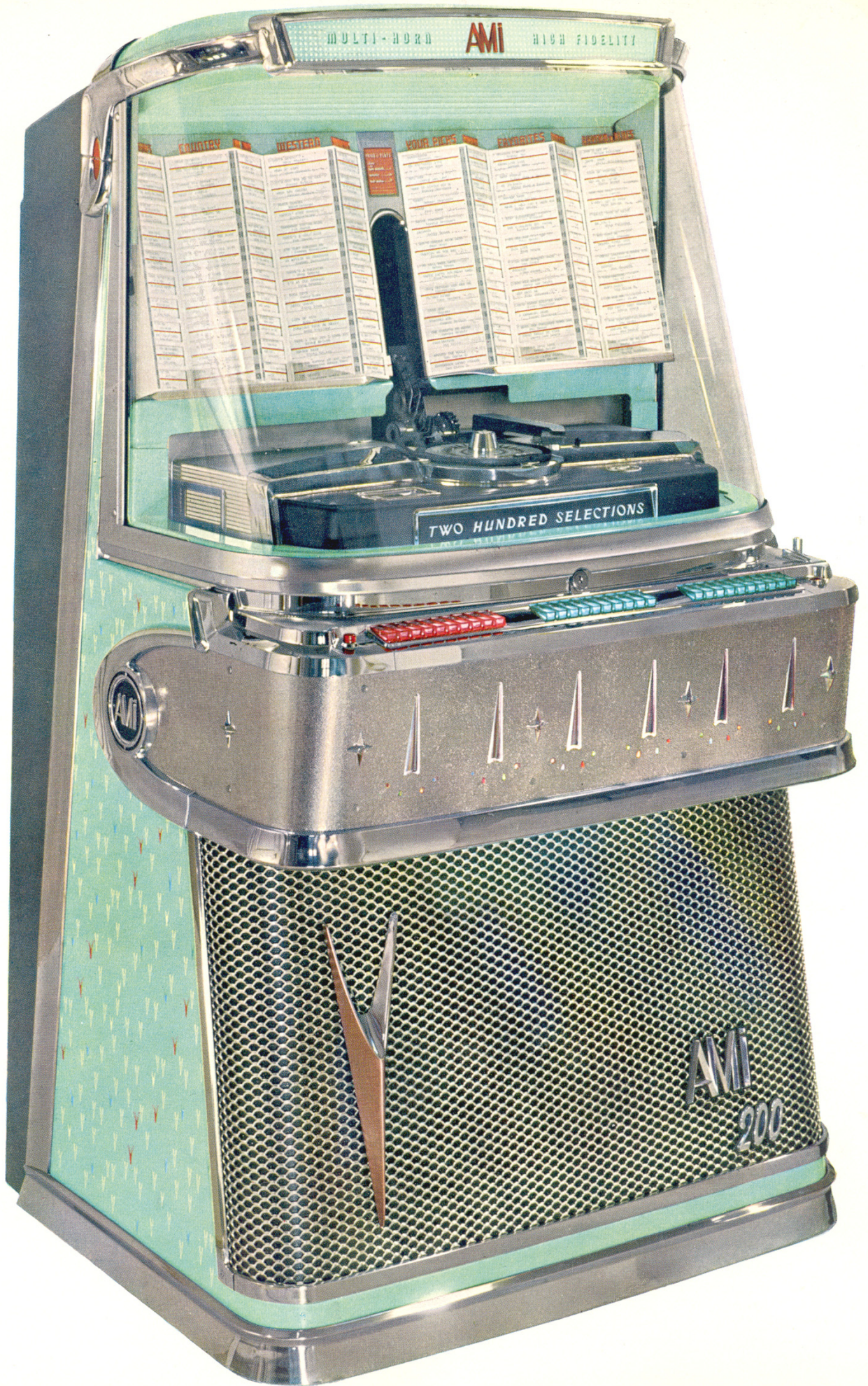
AMI WALL LOUDSPEAKER—Heavy-duty, wide-range PM speaker. Exclusive AMI diffuser cone. Special drilled baffle for controlled acoustical resistance.



AMI CEILING LOUD-SPEAKER—Professional twin-cone, coaxial, wide-range speaker. Nonresonant infinite baffle for top-quality hi-fi reproduction.



Incorporated 1500 Union Avenue, S. E., Grand Rapids 2, Michigan



MULTI-HORN AMI HIGH FIDELITY

COUNTRY WESTERN YOUR PICKS FAVORITES HARD TO FIND

TWO HUNDRED SELECTIONS

AMI

AMI 200



AMI

CHERRY	CLASS	POPULAR	ALL TIME	RHYTHM	CLASSIC	HITS
1. THE GREAT WALL OF CHINA	1. THE GREAT WALL OF CHINA	1. THE GREAT WALL OF CHINA	1. THE GREAT WALL OF CHINA	1. THE GREAT WALL OF CHINA	1. THE GREAT WALL OF CHINA	1. THE GREAT WALL OF CHINA
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AMI
200