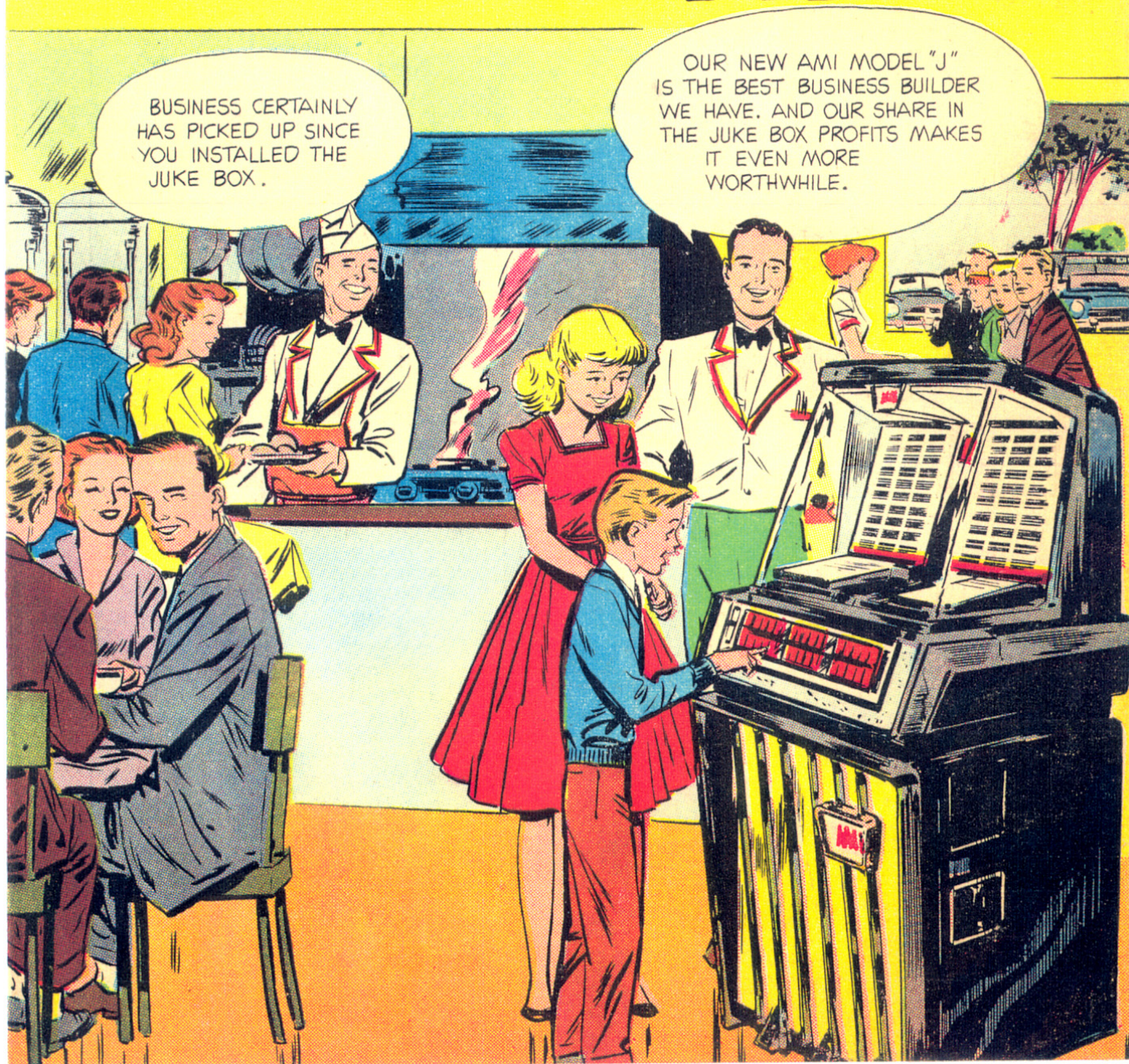
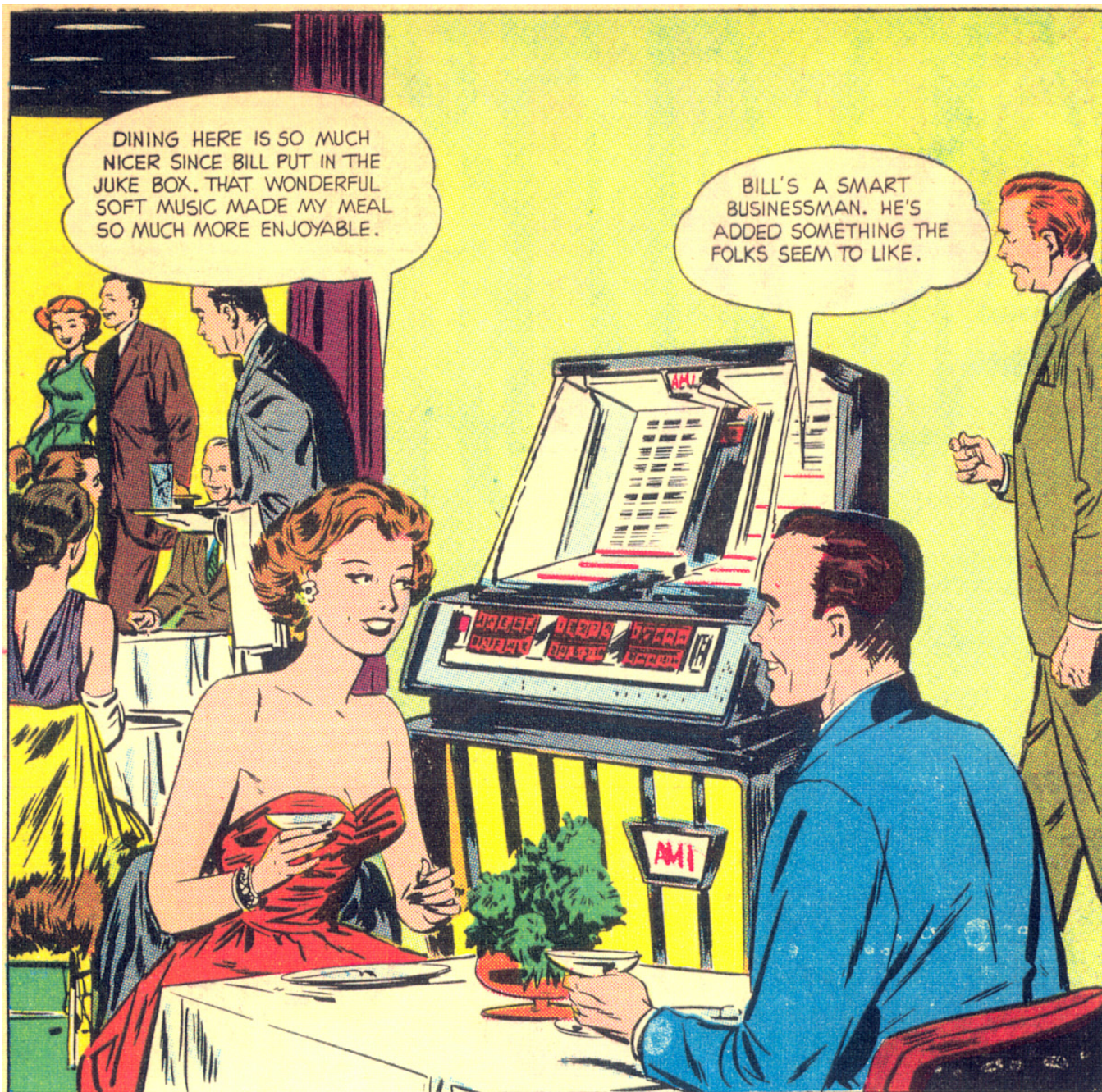


AMi or PROFIT

BUSINESS CERTAINLY
HAS PICKED UP SINCE
YOU INSTALLED THE
JUKE BOX.

OUR NEW AMI MODEL "J"
IS THE BEST BUSINESS BUILDER
WE HAVE. AND OUR SHARE IN
THE JUKE BOX PROFITS MAKES
IT EVEN MORE
WORTHWHILE.





DINING HERE IS SO MUCH NICER SINCE BILL PUT IN THE JUKE BOX. THAT WONDERFUL SOFT MUSIC MADE MY MEAL SO MUCH MORE ENJOYABLE.

BILL'S A SMART BUSINESSMAN. HE'S ADDED SOMETHING THE FOLKS SEEM TO LIKE.

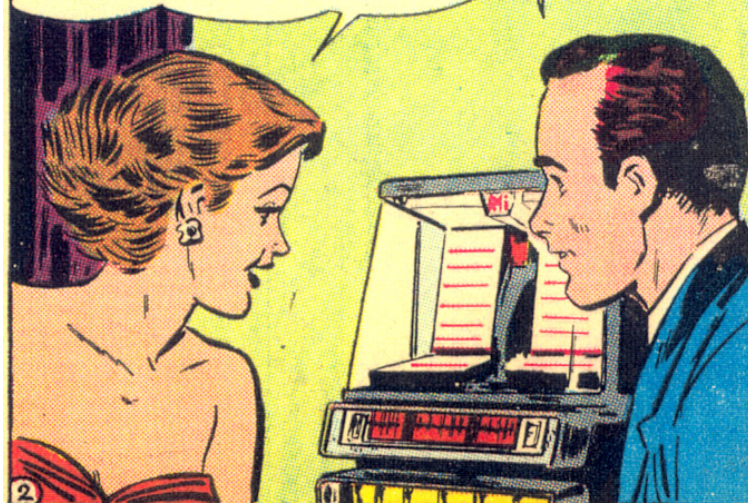
THE JUKE BOX IS SO BRIGHT AND GAY AND COLORFUL. IT SEEMS TO SEND OFF A FRIENDLY WARMTH THAT ADDS TO THE ENJOYMENT OF THE MUSIC.

ARE YOU READY TO GO, DEAR?

OH, NO, JOHN. NOT YET. ORDER US AFTER DINNER CORDIALS. I WANT TO PLAY SOME OF THOSE OLD FAVORITES ON THE JUKE BOX.

HMMM-- I WONDER HOW MANY

PEOPLE ARE LIKE HELEN. THIS COULD BE IMPORTANT FOR THE CABIN GRILLE.



JOHN AND HELEN THOMAS THOROUGHLY ENJOYED THE JUKE BOX MUSICAL INTERLUDE.

IT WAS A WONDERFUL EVENING, JOHN. I CAN'T TELL YOU HOW MUCH I---

HELLO, THERE, STRANGERS. GLAD TO SEE HELEN TALKED YOU INTO A NIGHT OFF, JOHN. HOW'S BUSINESS?



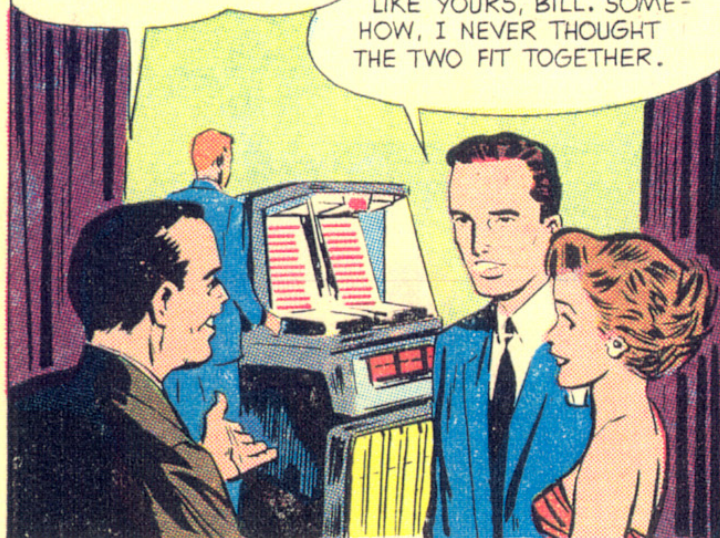
JUST FAIR, BILL. A FEW MORE CUSTOMERS SPENDING A LITTLE MORE WOULD COME IN HANDY.

BILL, I THINK THE JUKE BOX IS A WONDERFUL ADDITION. IT DOES SOMETHING... WELL, GOOD, FOR YOUR RESTAURANT.



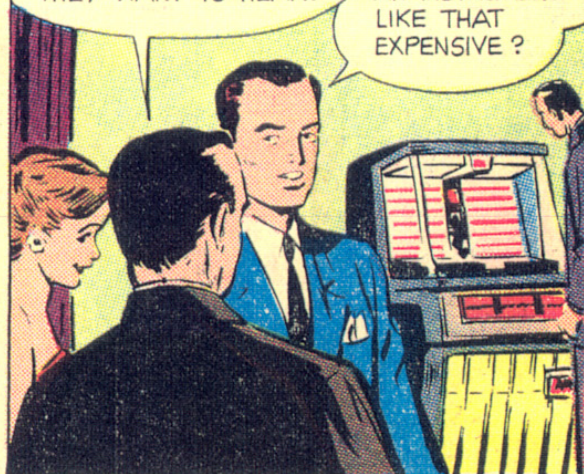
THAT'S MORE THAN A JUKE BOX, HELEN. IT'S A NEW AMI MODEL 'J'.

I'M RATHER SURPRISED TO SEE A JUKE BOX IN A CLASS RESTAURANT LIKE YOURS, BILL. SOMEHOW, I NEVER THOUGHT THE TWO FIT TOGETHER.

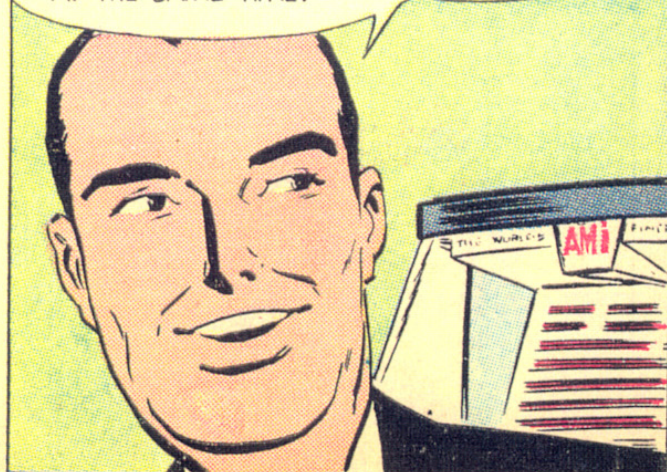


ON THE CONTRARY, JOHN. IT BELONGS HERE. MUSIC AND AN EVENING OUT GO HAND IN HAND. THIS HIGH FIDELITY MUSIC MAKES GOOD LISTENING. PATRONS ENJOY SELECTING MUSIC THEY WANT TO HEAR.

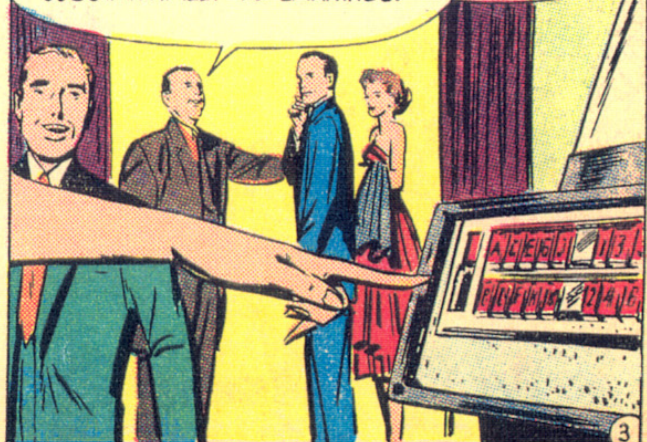
BUT ISN'T AN INSTRUMENT LIKE THAT EXPENSIVE?



I HAVE ABSOLUTELY NO INVESTMENT. MY MUSIC OPERATOR INSTALLED THE AMI AND KEEPS IT PROGRAMMED WITH THE RECORDS MY PATRONS WANT TO HEAR. ALL I DO IS SHARE IN THE PROFITS AND BUILD A BIGGER BUSINESS AT THE SAME TIME.



IN FACT, I'M HAVING AN AMI INSTALLED IN THE COCKTAIL LOUNGE NEXT WEEK. I'M TAKING THE TELEVISION OUT. ALL IT DOES IS BRING BUSINESS TO A STANDSTILL WHILE MY PATRONS ARE WATCHING THE SCREEN. A JUKE BOX DOESN'T INTERFERE WITH BUSINESS, YET IT ADDS SUBSTANTIALLY TO EARNINGS.



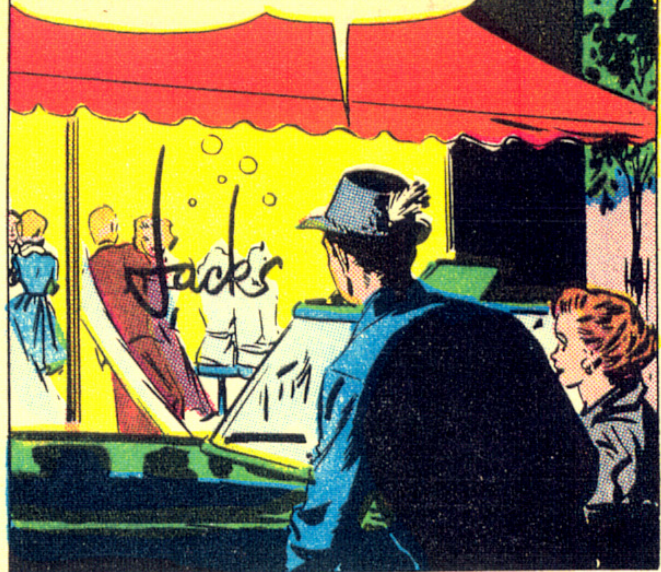
BILL TAYLOR'S ENTHUSIASM FOR THE JUKE BOX STUCK IN JOHN THOMAS' MIND DURING THE DRIVE HOME.

IF A JUKE BOX IS AS GOOD FOR BUSINESS AS BILL CLAIMS, IT MIGHT BE THE ANSWER FOR ME.

JOHN, STOP DAY DREAMING. HERE'S YOUR TURN. REMEMBER WE'RE PICKING UP THE CHILDREN AT JACK'S.

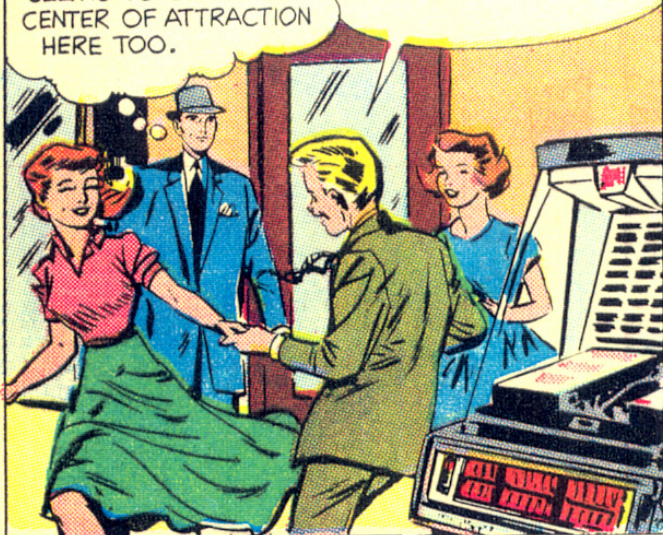


THE PLACE IS JUMPING, AS USUAL, HELEN. WAIT HERE. I'LL GO FOR THEM.



HMMM ---ANOTHER AMI JUKE BOX. IT SEEMS TO BE THE CENTER OF ATTRACTION HERE TOO.

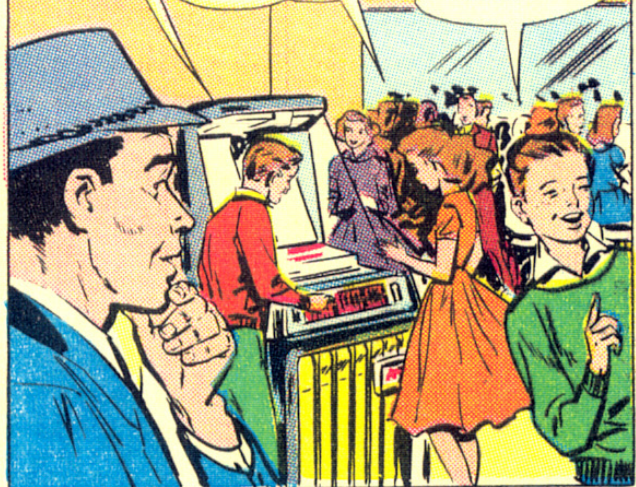
HI, DAD. WE'LL BE WITH YOU JUST AS SOON AS THIS RECORD'S FINISHED.



MAN, THAT CAT REALLY PUTS OUT.

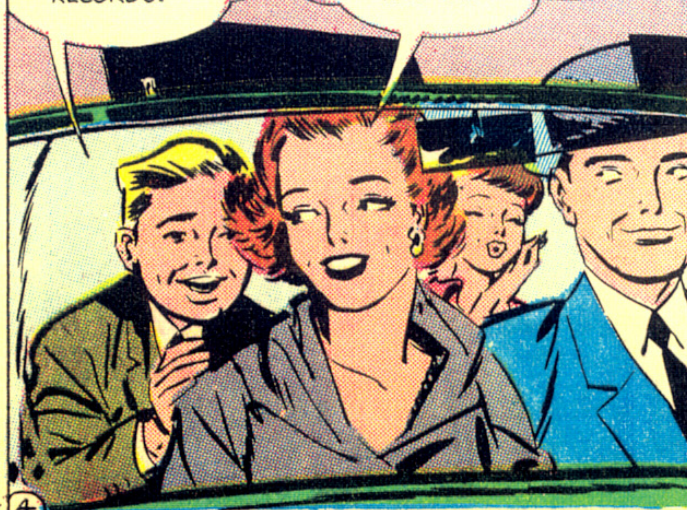
WAIT'LL YOU HEAR THE ONE THAT'S UP NEXT.

HEY JACK, WE'LL HAVE ONE MORE CHOCOLATE MALT AND A BANANA SPLIT.



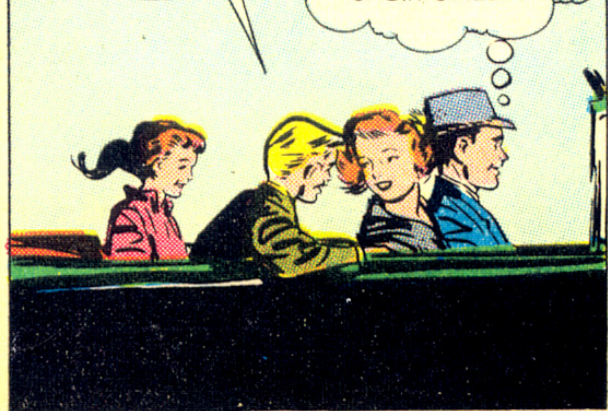
GOSH, MOTHER, WE JUST HEARD SOME OF THE KEENEST RECORDS.

SO DID I. BUT I'M SURE I LISTENED TO A DIFFERENT TYPE OF MUSIC THAN YOU TWO DID.



GEE, MOM, JACK HAD A WHOLE BATCH OF RECORDS...ALL THE LATEST ROCK 'N ROLL HITS. THE GANG'S SOLD ON HIS PLACE.

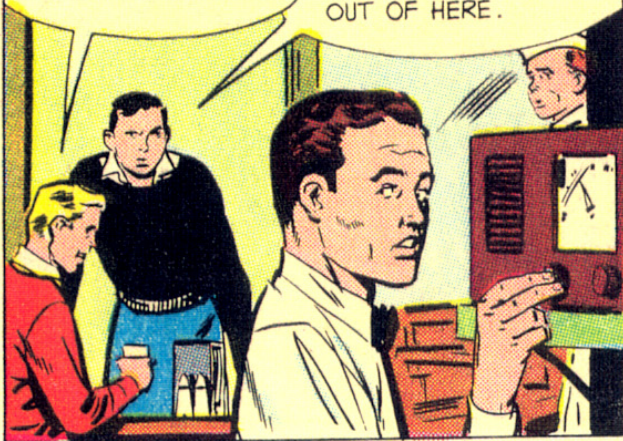
THE JUKE BOX SEEMS TO APPEAL TO ALL AGES. I THINK I'D BE SMART TO LOOK INTO THE POSSIBILITY OF HAVING ONE AT THE CABIN GRILLE.



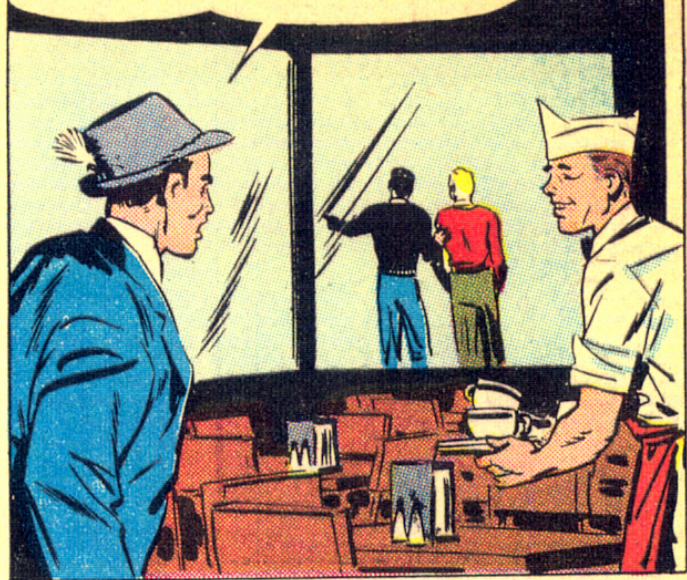
JOHN WAS STILL MULLING OVER JUKE BOX POTENTIALS WHEN HE OPENED HIS OWN DRIVE IN ESTABLISHMENT THE NEXT MORNING.

THAT RADIO'S SURE GIVING OUT WITH CORN THIS MORNING.

I'LL SAY. IT TAKES THE EDGE OFF MY APPETITE. LET'S GET OUT OF HERE.



THAT DOES IT. JIM, TAKE CARE OF THINGS. I'M GOING TO SEE A MUSIC OPERATOR.



JOHN CALLED BILL TAYLOR FOR THE ADDRESS OF HIS MUSIC OPERATOR AND LOST NO TIME IN GOING THERE.

A JUKE BOX BELONGS ANY PLACE WHERE PEOPLE GATHER. IT HELPS THEM RELAX AND SPEND MORE.

I'M BEGINNING TO BELIEVE THAT. BUT THERE ARE SOME ASPECTS OF IT THAT SCARE ME A BIT.



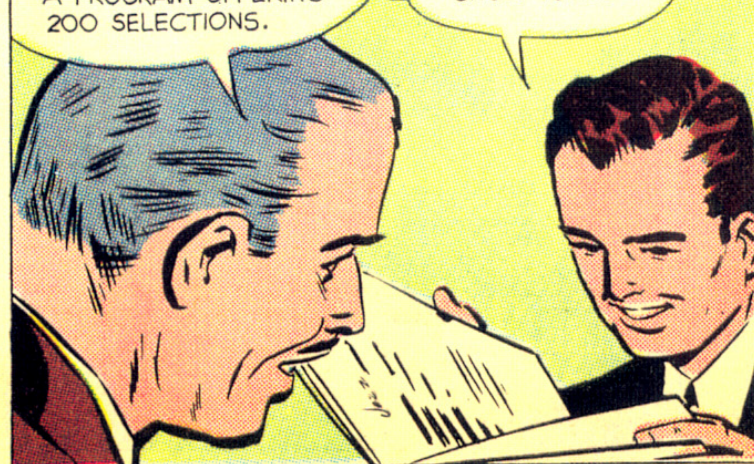
FOR ONE THING, I DON'T KNOW MUCH ABOUT MUSIC AND DON'T FEEL QUALIFIED TO DECIDE WHAT TYPE OF MUSIC TO OFFER.

DON'T WORRY ABOUT THAT, MR. THOMAS. THAT'S MY JOB. YOU CAN BE SURE I'LL ONLY PUT RECORDS THERE THAT WILL APPEAL TO YOUR PATRONS.



THAT LIST SHOWS THE CATEGORIES WE OFFER. YOUR PATRONS WILL BE ABLE TO SELECT THE MUSIC THEY WANT FROM A PROGRAM OFFERING 200 SELECTIONS.

THIS *IS* A WIDE VARIETY OF TYPES OF MUSIC--- HIT TUNES, OLD FAVORITES, RHYTHM, AND BLUES, LATIN, JAZZ, POPULAR, WALTZES, SHOW TUNES.



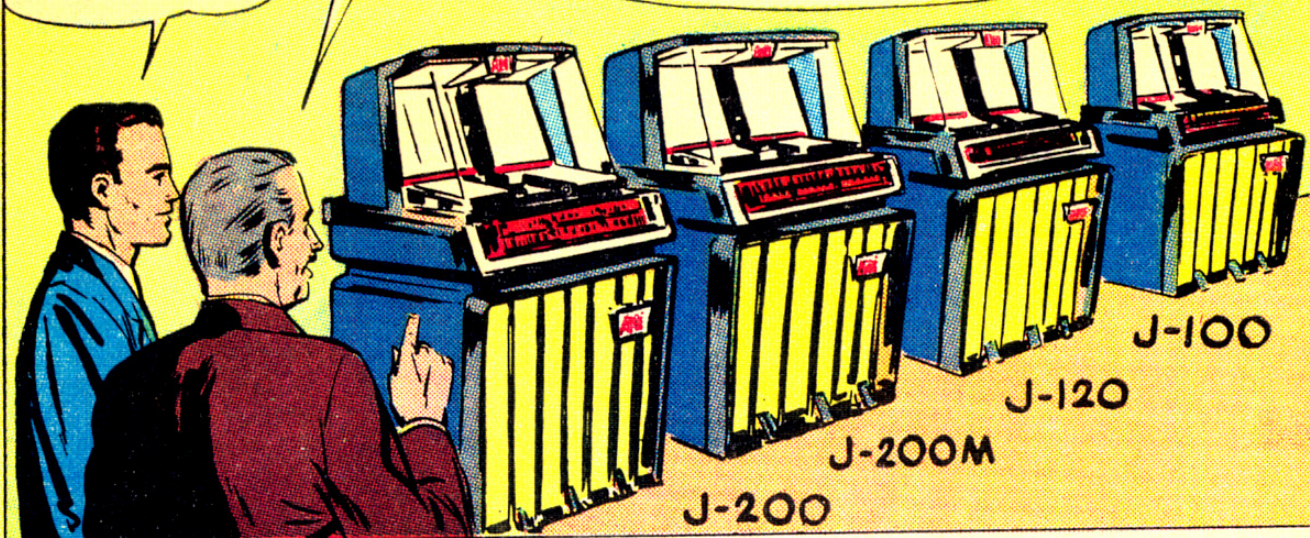
HOW DIFFICULT IS IT TO SERVICE AN INSTRUMENT.

AGAIN, I DO THAT. BUT I USE AMI INSTRUMENTS, SO I HAVE VERY LITTLE SERVICING TO DO. COME BACK TO THE SHOP AND LET ME SHOW YOU SOME OF THE INSTRUMENTS.



WHY DO YOU
CONCENTRATE ON
AMI EQUIPMENT ?

IT'S THE BEST, BY FAR. AMI ORIGINATED THE AUTOMATIC SELECTIVE JUKE
BOX AND HAS DEVELOPED EVERY REFINEMENT POSSIBLE TO MAKE MUSIC
MAKE MORE MONEY FOR YOU.



THIS NEW MODEL "J" AMI JUKE BOX CAN
EVEN BE ADAPTED TO PLAY THE NEW
STEREOPHONIC RECORDS--THE SOUND
SENSATION THAT'S
CAPTURED ATTENTION
EVERYWHERE!

IT DOES
HAVE DRAMATIC
LIGHTING AND COLOR
AND QUITE SMART
LINES.



BEST OF ALL, IT IS
SIMPLE TO OPERATE,
TAKES FOUR KINDS
OF COINS, BUILT TO
WITHSTAND LONG
YEARS OF USE AND
CHANGES RECORDS
WITH LIGHTNING
SPEED AND
UNERRING
ACCURACY.

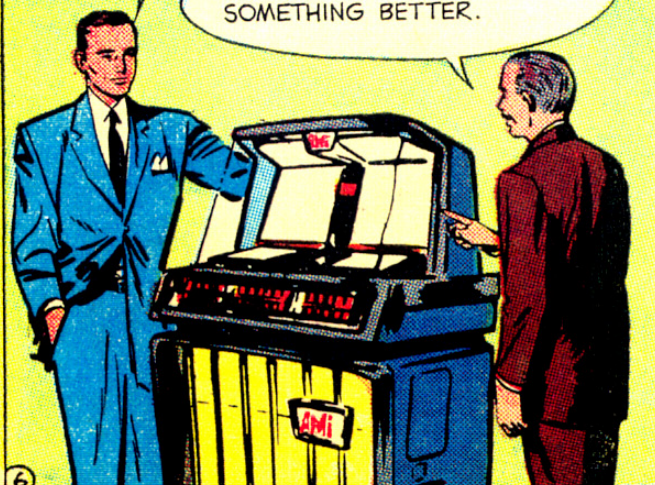
WHAT OBLIGATIONS DO I INCUR
IF I PUT AN AMI IN MY
LOCATION ?

NONE WHATSOEVER.
I'LL INSTALL THE JUKE
BOX AND PROGRAM IT
WITH THE LATEST AND
MOST POPULAR RECORDS.
YOU'LL SHARE IN THE
PROFITS.



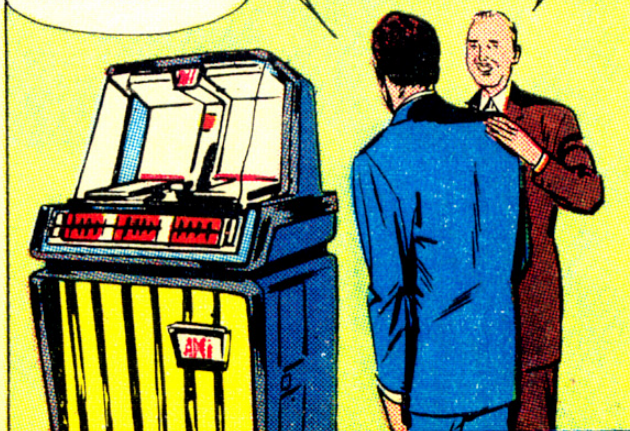
COULD YOU
PUT THIS
INSTRUMENT
THERE ?

I'M SORRY, MR. THOMAS. THAT
ONE IS GOING INTO ONE OF MY
PRIZE LOCATIONS. I'LL HAVE TO
GIVE YOU AN OLDER MODEL UNTIL
YOUR BUSINESS JUSTIFIES
SOMETHING BETTER.



THAT MAKES A
LOT OF SENSE TO
ME. IT'S ONLY GOOD
BUSINESS. HOW SOON
COULD YOU INSTALL
AN AMI IN THE
CABIN GRILLE ?

THE INSTRUMENT I'M
REPLACING WITH THIS
NEW AMI "J" IS PERFECT
FOR YOU. I'LL HAVE IT
THERE WITHIN THREE
DAYS.



THE MUSIC OPERATOR WAS AS GOOD AS HIS WORD. WITHIN THREE DAYS A SPARKLING AMI JUKE BOX WAS INSTALLED IN THE CABIN GRILLE.

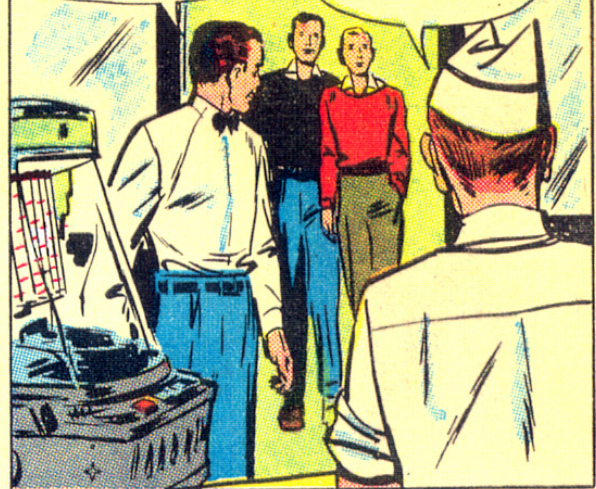
THIS IS A GOOD LOOKING INSTRUMENT. IT CERTAINLY DRESSES UP THIS PLACE.

I'M ANXIOUS TO SEE HOW PEOPLE COMING HERE REACT TO IT.



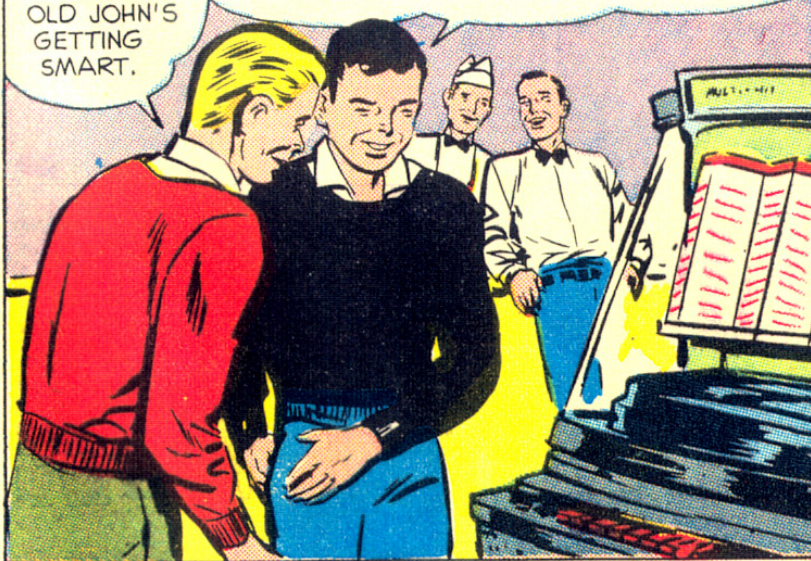
YOU WON'T HAVE LONG TO WAIT. HERE COME SOME YOUNGSTERS NOW.

IT'S THE SAME TWO WHO WALKED OUT AND GRIPE ABOUT THE RADIO EARLIER THIS WEEK.



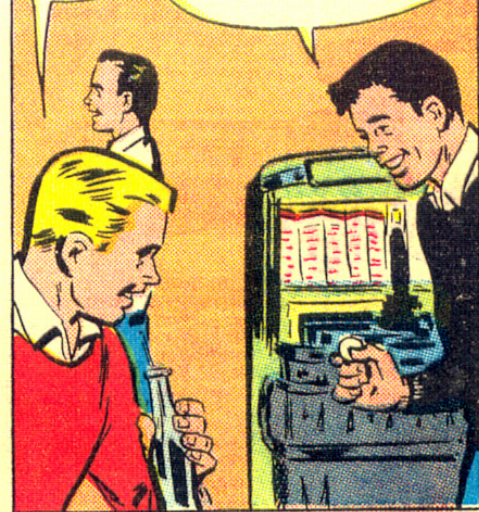
JIM, LOOK, A JUKE BOX. OLD JOHN'S GETTING SMART.

MAN, LOOK AT THIS SELECTION. LET'S WHIRL A FEW AND ENJOY OUR FOOD IN STYLE.



READY TO HIT THE ROAD

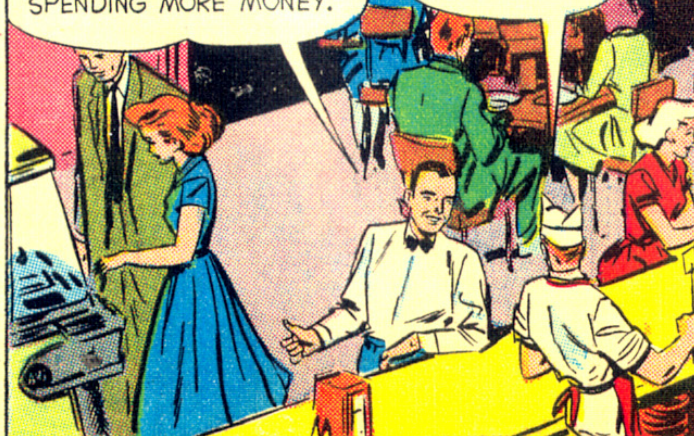
NOT YET, ORDER MORE COKE'S WHILE I PICK OUT A FEW MORE HOT ONES.



DAY AFTER DAY, THE INSTALLATION OF THE AMI JUKE BOX PROVED ITS VALUE.

EVERYBODY SEEMS TO LIKE THE JUKE BOX. THEY'RE STAYING LONGER AND SPENDING MORE MONEY.

I LIKE IT, TOO, JOHN. THE MUSIC SEEMS TO GIVE ME MORE PEP.



HAVE YOU NOTICED HOW THE MUSIC LESSENS THE NOISE LEVEL. IT BLENDS OUT THE HUBBUB OF THE VOICES AND THE CLATTER OF THE DISHES.

I SURE HAVE. WORKING HAS BECOME MUCH MORE PLEASANT SINCE YOU HAD THE 'JUKE BOX' INSTALLED.



JOHN'S SATISFACTION WITH HIS JUKE BOX INCREASED EVEN MORE A SHORT TIME LATER, WHEN HIS OPERATOR INSTALLED THE NEW AMI MODEL "J".

THE AMI JUKE BOX ALWAYS HELPS BUSINESS. IT WILL BE EVEN BETTER WITH THIS NEW MODEL "J".

I HAD NO IDEA IT TOOK IN THAT MUCH MONEY.

HERE'S WHAT IT ADDS UP TO. THIS IS YOUR SHARE OF THE PROCEEDS.

I CAN'T BELIEVE IT. WHY, THE JUKE BOX IS THE MOST PROFITABLE THING I HAVE HERE.

HELLO, JOHN.

HOW'S THE DINER, GEORGE?

TERRIBLE. UNLESS I FIND SOME WAY TO PEP THINGS UP, I'M GOING TO CLOSE IT.

A JUKE BOX CAN BUILD BUSINESS FOR YOU JUST LIKE IT DID FOR ME. AND RIGHT HERE IS THE MAN WHO CAN HELP YOU.

IT'S NO GOOD, JOHN. MY PLACE IS TOO SMALL FOR AN INSTRUMENT LIKE THAT.

NO LOCATION IS TOO SMALL TO MAKE MONEY WITH MUSIC. OUR HIDEAWAY UNIT SOUNDS LIKE THE RIGHT INSTRUMENT FOR YOU. LET'S RUN OVER TO YOUR PLACE WHEN I'M FINISHED HERE.

DO YOU REALLY BELIEVE YOU CAN HELP ME?

OF COURSE I CAN. PEOPLE LIKE MUSIC THEY CAN SELECT. AMI MAKES THE INSTRUMENT FOR EVERY LOCATION. YOU CAN BUILD BUSINESS WITH AMI. EVERY BUSINESS WHERE PEOPLE GATHER CAN BENEFIT TREMENDOUSLY BY INSTALLING AN AMI INSTRUMENT. IT'S WELL WORTH LOOKING INTO.