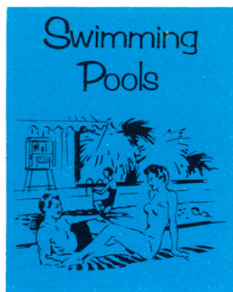


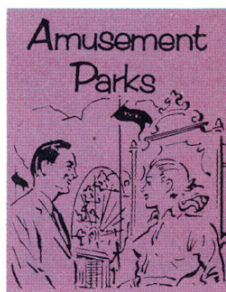
Lodge Halls



Shopping Centers



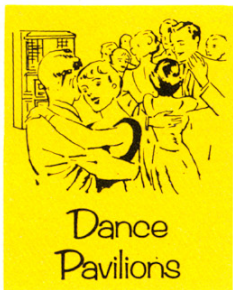
Swimming Pools



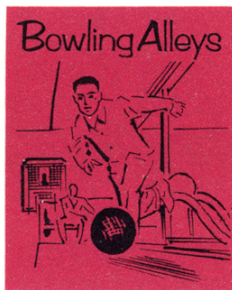
Amusement Parks



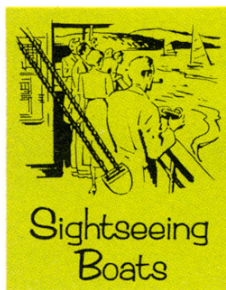
Transportation Terminals



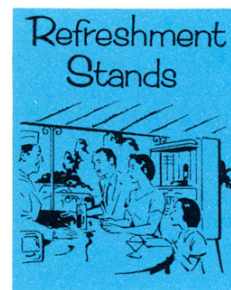
Dance Pavilions



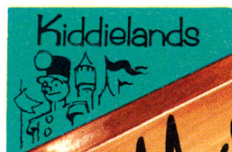
Bowling Alleys



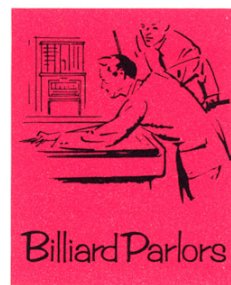
Sightseeing Boats



Refreshment Stands



Kiddielands



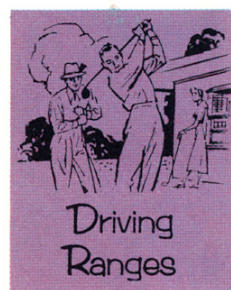
Billiard Parlors



Vending Locations



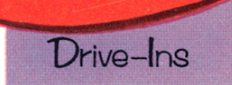
Arcades



Driving Ranges



Summer Resorts



Drive-Ins



Roller Rinks



Motels



Newest and most startling
innovation in the
Coin Operated Phonograph
Industry



Designed for direct wall
or floor stand mounting

All 120 Title Strips Visible at Eye Level

Six rows of twenty standard title strips displayed at eye level view assures top earnings because of Rock-Ola's exclusive "Picture Window" and "Color-Coded" programming features.

Single Button Selection

Choose the musical category desired then press just one numbered button to hear your tune. It's that simple, no combination of numbers and letters to remember, just press one button.

Color-Coded, Picture Window Programming

Color synchronized Programming definitely speeds up record selection meaning faster play through a simple color group system. By pushing one of six colored musical category program buttons, "Hit Tunes, Rhythm and Blues, Waltzes and Varieties, Country and Western, Old Time Tunes or Favorites and Polkas", the corresponding program section of only 20 titles is spotlighted by a lighted arrow. No maze of title strips to search through for the music you wish thus reducing title selection time for faster listening pleasure.

Rock-Ola Tru-Tone Hi-Fidelity Sound Systems

Consists of two matched eight inch Jensen special design PM loud speakers employing twin Whizzer Cones for full frequency range.

The Famous Rock-Ola Dependable Mechanism

Time tested and proven since 1952 with a reputation of simplicity and dependability never excelled. Minimum service brings maximum profits.

The Original Rock-Ola Record Magazine

Original improved Rock-Ola revolving record magazine recognized the world over, often imitated, never equaled.

Small, Versatile and Attractive

This little beauty can be mounted directly on the wall or on a floor stand. Only 22" deep, 30" wide and 39" high offering 120 selections of desired location music. It was designed for use anywhere, even in places never before considered music locations, thus opening the door for music route expansion.

Half Dollar Play Available*

If 50¢ play is desired, the Model 1946 50¢ coin chute kit is available for the Model 1464.

SPECIFICATIONS

Width 30"
Depth 22"
Height 39"

Crated for Export and Domestic:

Width 33 3/4"
Depth 25 3/4"
Height 42 3/4"

Weight:

Uncrated 211 pounds
Crated (Domestic)
236 pounds
Crated (Export)
266 pounds

Cabinet Finish:

Antique White

Coin Equipment:

Single entry for nickels,
dimes, quarters (50¢
optional)
Credit accumulator

Record Changer:

120 Selections
7" records, 45 R.P.M.

Tube Complement:

(2) 12 AU7 (2) 6 BQ5

Provision for remote
volume control
Model 1947

Provision for remote
speakers

Every Public Place a Potential Music Location

Lodge Halls, Kiddielands, Motels, Arcades, Amusement Parks, Roller Rinks, Dance Pavilions, Swimming Pools, Refreshment Stands, Sight Seeing Boats, Bowling Alleys, Summer Resorts, Billiard Parlors, Vending Locations, Drive Ins, Driving Ranges and Shopping Centers.



ROCK-OLA

Model 1464 120 Hi-Fi Selection Phonograph

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MusicVendor

*Optional if desired

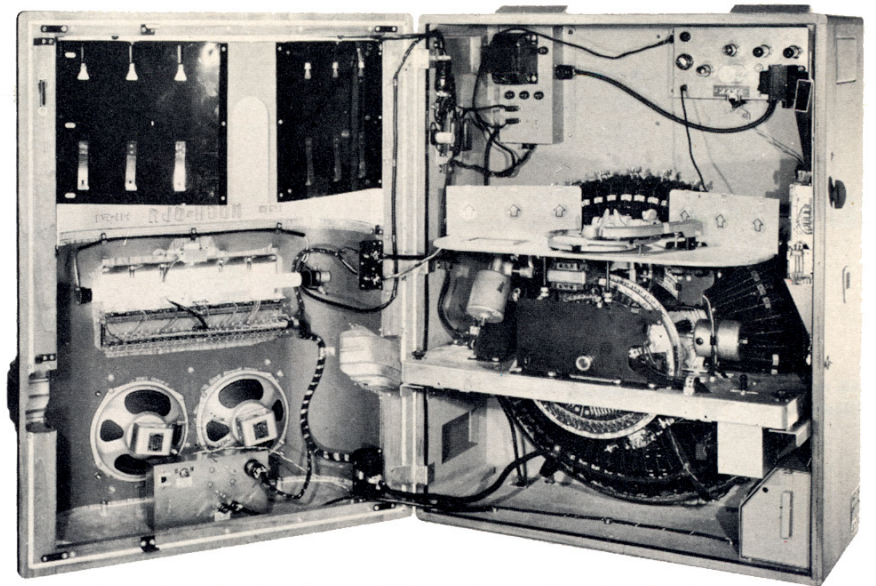
Rock-Ola Manufacturing Corp. reserves the right to make changes without notice in specifications, trim, colors, materials, models and to discontinue models.





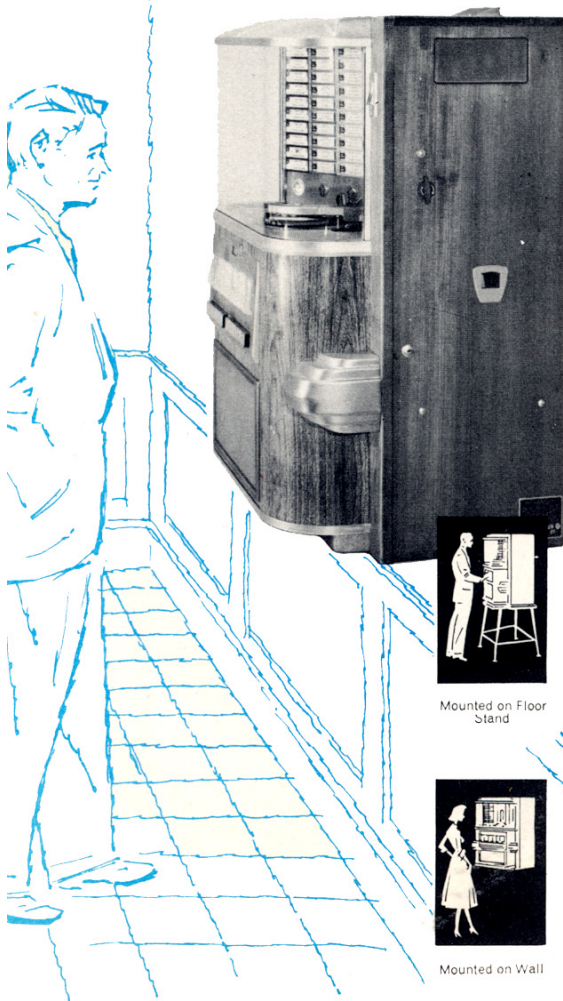
Like an "Open Book" to Service

Like an "Open Book" to service whether mounted directly on a wall or on a floor stand, the Model 1464 opens like a book for ease of service. As illustrated, complete accessibility to the entire phonograph within easy reach and nothing to remove, just unlock and open.



Complete Service Accessibility, always from the front

Designed for direct wall or floor stand mounting



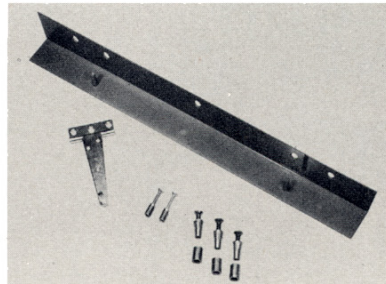
Mounted on Floor Stand

Mounted on Wall



Model 1943 Phonograph Floor Stand For Model 1464*

Constructed of heavy duty steel, finished in durable chrome for years of lasting beauty and equipped with self-aligning leg levelers.

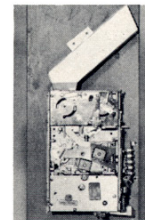


The Model 1942 Wall Bracket Kit*

Designed for mounting the Model 1464 Phonograph to masonry or concrete walls.

The Model 1946—50 Cent Coin Chute Kit*

Single coin entry accepts nickels, dimes, quarters and halves. Can be set for various combinations of play to assure maximum earnings.



*Optional if desired

ROCK-OLA MANUFACTURING CORPORATION 800 No. Kedzie Ave., Chicago 51, Ill.