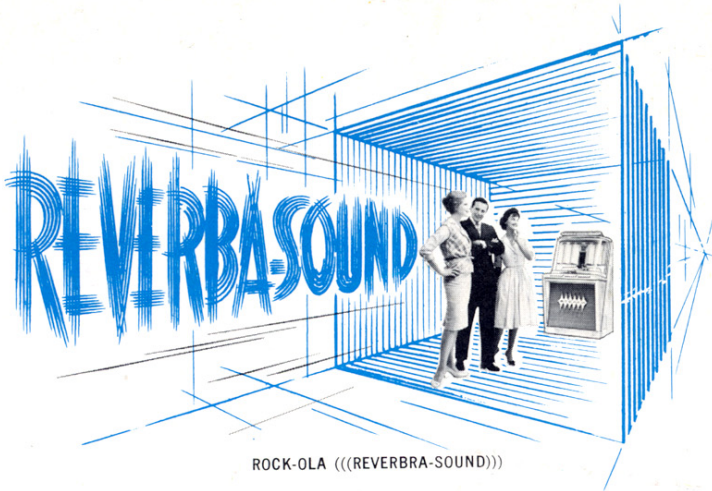


ROCK-OLA REGIS

Model 1488



The World's Most Distinguished Phonograph



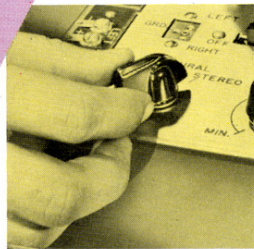
ROCK-OLA (((REVERBRA-SOUND)))

Rock-Ola (((Reverba-Sound)))

Now Rock-Ola offers the most significant advance in the field of Coin Operated Music since the introduction of High-Fidelity. The new Rock-Ola Regis with (((Reverba-Sound))) literally places your customers in the center of a great concert hall. With sound reverberation the walls seem to roll back. Now every location regardless of size or configuration can have living presence "wall to wall" music in either stereo or monaural.

(((Reverba-Sound))) electronically produces through an acoustical delay-line system, the reverberating overtones which make every note, every exciting sound come alive in any type of location. Every record whether stereo or monaural will sound better for real customer pleasing, concert hall quality music.

ROCK-OLA REGIS



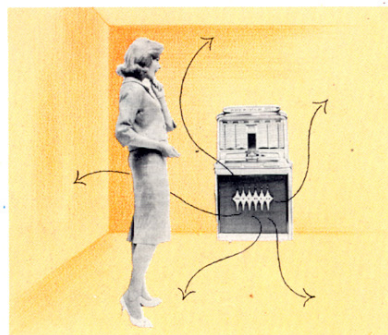
TRI-FONIC FLEXIBILITY

"Tri-Fonic" Flexibility

Only Rock-Ola, with its "Tri-Fonic" flexibility, offers the convenience of three phonographs in one. The Rock-Ola built dual-channel amplifier with its "Tri-Fonic" switch permits instant conversion from monaural to stereo at the flip-of-a-switch. With the Rock-Ola Regis there is no need for costly conversion parts. Only stereo extension speakers are needed which many locations already have. Rock-Ola's three position "Tri-Fonic" switch offers these three sound choices:

Monaural Position

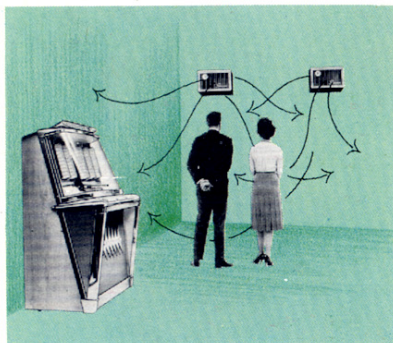
This position on the "Tri-Fonic" switch feeds all the sound thru the three built-in main unit speakers. Two heavy duty 12" speakers and a wide dispersion high compression driver horn are skillfully matched for the finest of high fidelity music in any location.



MONAURAL POSITION

Stereophonic Position

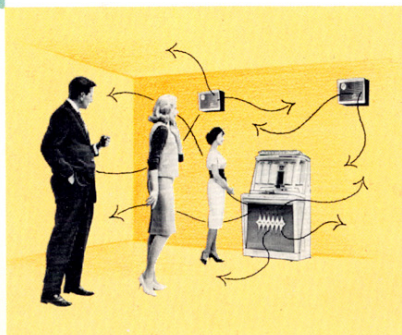
This position on the "Tri-Fonic" switch cuts out the main unit speakers and channels the music to the two separate stereo extension speakers. This allows phonograph to be placed in a profitable heavy traffic area while the speakers are placed for best stereo reproduction.



STEREOPHONIC POSITION

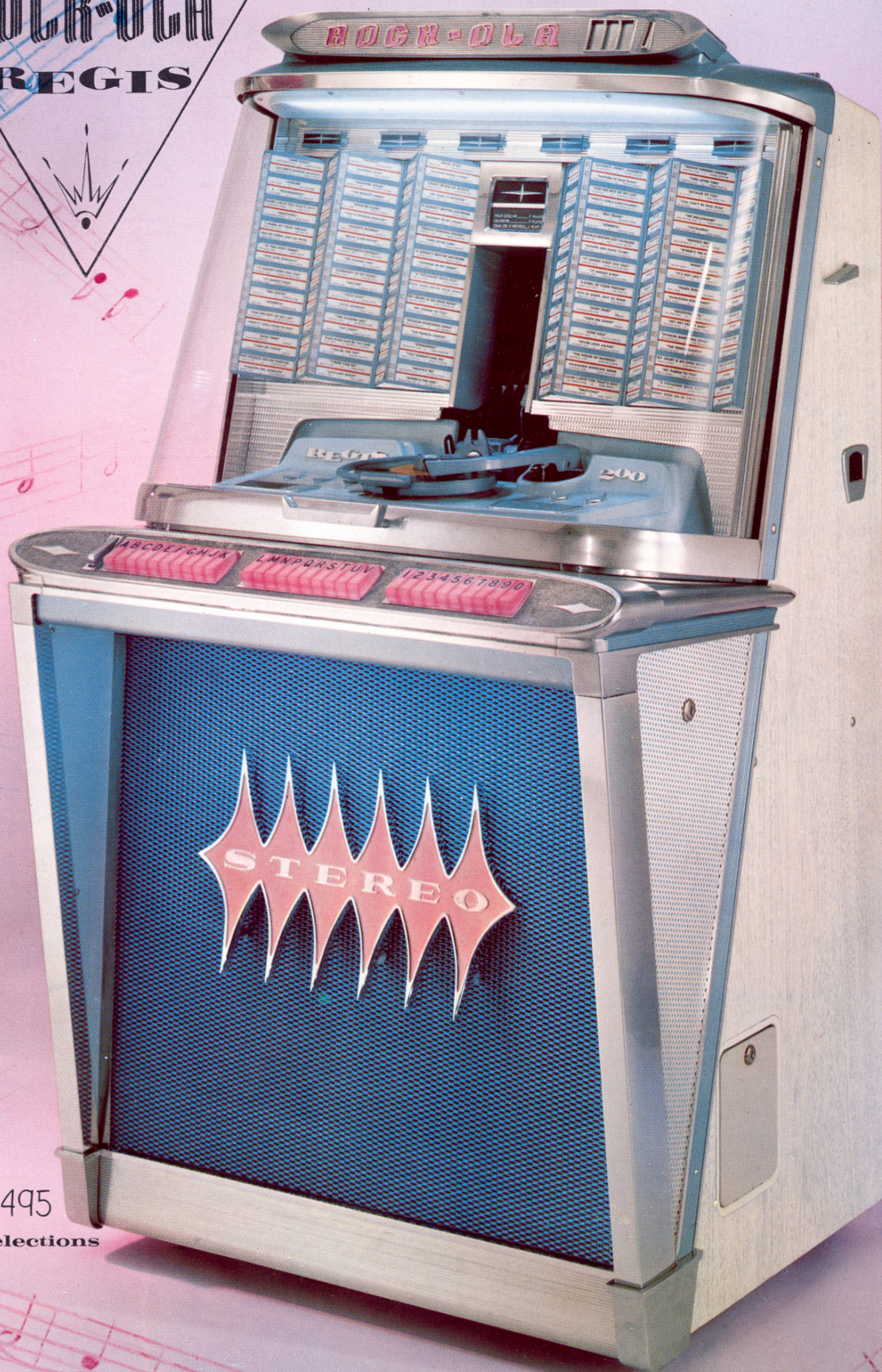
Reinforced Stereo Position

The third position channels the music to the stereo extension speakers and also combines both channels again through the main unit speakers. This combined four bass and three tweeter speaker arrangement fully compensates for any acoustic deficiencies to provide smooth, aural-balanced, stereophonic sound even in extra large or odd shaped locations.



REINFORCED STEREO POSITION

ROCK-OLA REGIS



Model 1495

200 Selections

Modern Phonograph Styling

The graceful flow of the contoured lines of the new 1961 Rock-Ola Regis imparts to it an eye-appealing beauty which will remain modern for years to come. Its classic lines, the harmony of colors and its polished metal appointments blend to an unmatched distinctiveness. When you gaze on the flowing beauty of the Regis, you know at a glance that this is a truly modern phonograph which looks as a phonograph should.

Rock-Ola Dependability

The long tradition of Rock-Ola's engineering skill is proven by the unexcelled dependability of its Revolving Record Magazine. Its often imitated but never equalled dependability guarantees years of trouble free performance. This dependability when coupled with the other rigidly tested Rock-Ola components assures you of the world's highest quality product. With the all-purpose Rock-Ola Regis comes a tradition of quality and dependability for maximum earnings and complete location satisfaction.

Positive Selection 2-Button System

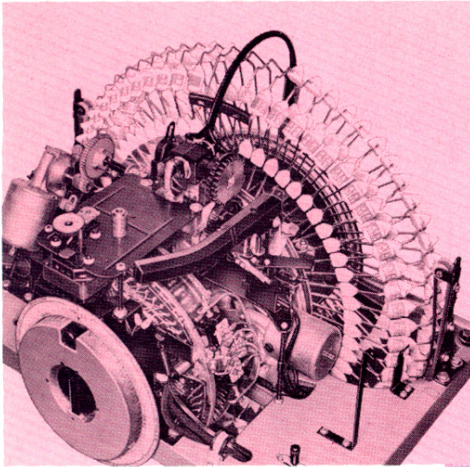
The new, improved, single plane, two button selection system of the Regis speeds play and eliminates customer mistakes. New and simple locking relay prevents incorrect tune selections. Key switches are recessed under selection keys to protect sliding contacts from spilt liquids thus eliminating annoying service calls.

33 $\frac{1}{3}$ and 45 RPM Intermix Play

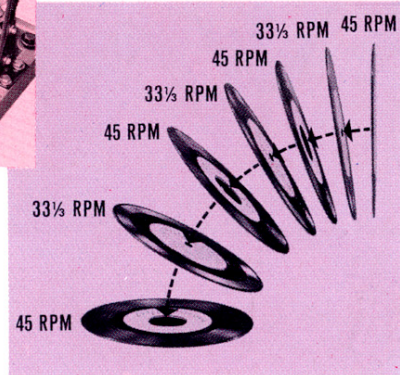
The Rock-Ola built dual-speed turntable permits complete intermix of 33 $\frac{1}{3}$ and 45 RPM records in any sequence in any bank of records. No matter the speed or whether it's stereo or monaural records, they can all be played on the Regis, the one truly flexible phonograph. Only the Regis gives complete protection for all future location needs.

Feather-Touch Tone Arm

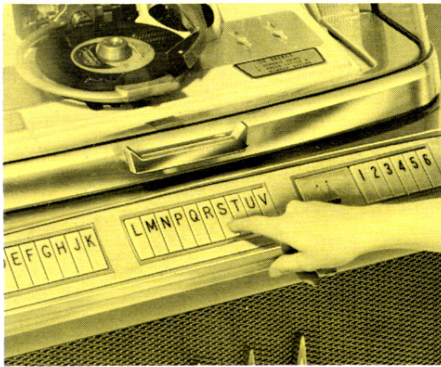
For longer record wear and better performance, the Regis incorporates a new, stylish, featherweight tone arm containing a specially designed Astatic high compliance stereo cartridge with a snap-in diamond stylus. The famous Rock-Ola serviceability is again shown in the cartridge which merely plugs-in with no wires or connections to loosen or solder. These features are just another proof of Rock-Ola's economy of operation developed through years of on "Location Testing."



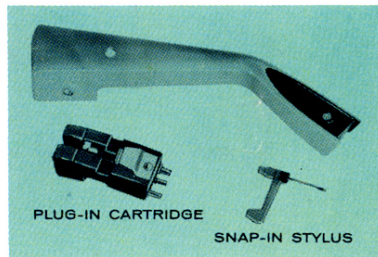
REVOLVING RECORD MAGAZINE



DUAL SPEED INTER-MIX CHANGER



TWO BUTTON SELECTION SYSTEM



FEATHER-TOUCH TONE ARM

REGIS SPECIFICATIONS

	Model 1488	Model 1495	Crated	Model 1488	Model 1495	Weight	Model 1488	Model 1495
Cabinet						(Uncrated)	304 LB.	313 LB.
Width	29 $\frac{7}{8}$ "	29 $\frac{7}{8}$ "	Width	36"	36"	(Crated domestic)	374 LB.	383 LB.
Depth	27 $\frac{3}{8}$ "	27 $\frac{3}{8}$ "	Depth	32"	32"	(Crated export)	374 LB.	383 LB.
Height	57 $\frac{1}{2}$ "	57 $\frac{1}{2}$ "	Height	63"	63"			

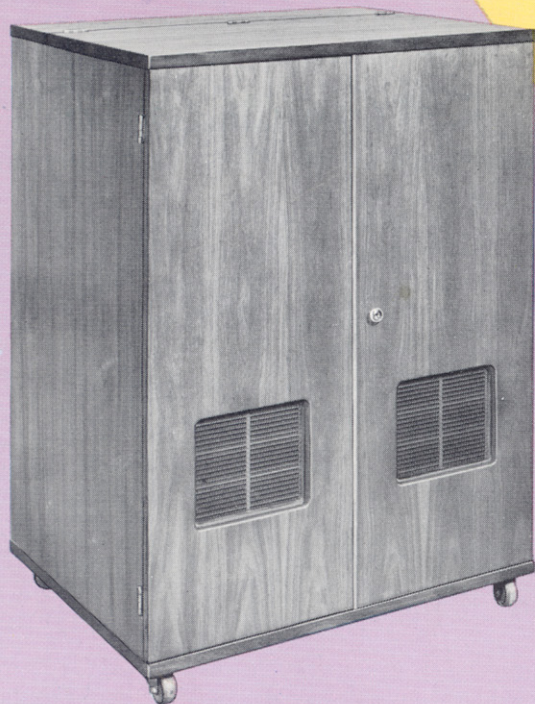
Cabinet finish both models: Blue White
Coin Equipment both Models: Single Entry,
Four Coin—nickels-dimes-quarters-halves—
U.S. Coins. 50c a standard feature credit ac-
cumulator.

Record Changer Mechanism: 100 (200 Selec-
tions)—60 (120 Selections)—7" Records, 45

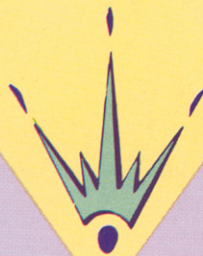
RPM—7" Records, 33 $\frac{1}{3}$ Optional
Record Popularity Indicator a Standard Fea-
ture Both Models

Tube Complement both models: (4)-6973—
(1)-12AX7—(2)-6CY7—(2)-12AU7, Automatic
Volume Compensator a Standard Feature
Both Models

Model 1470
Stereophonic All-Purpose
Playmaster with
200 Selections



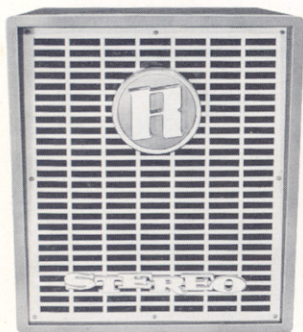
ROCK-OLA REGIS



...extra profit
music system
accessories

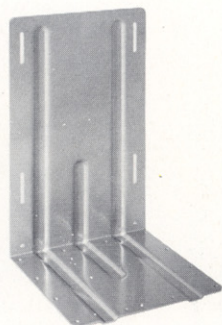
The dependable Rock-Ola accessories easily provide remote custom installations for every type of location, meaning greater profits for everyone.

The dependable and versatile Regis all-purpose mechanism is available in an attractive Walnut finish cabinet for locations where a "Hide-Away" unit is best suited. When combined with the Model 1555 Wall Box, the Rock-Ola "Stereo-Twins" speakers and Model 1950 Remote Control, the location will have the ultimate equipment for this type of installation.



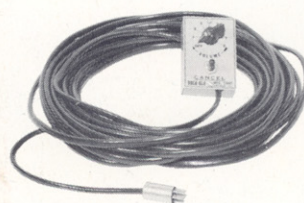
Model 1623
Stereo-Hi-Fidelity
Speaker

This extension speaker contains an eight inch PM speaker with matching transformer and a separate volume control. Encased in a high gloss Blue White cabinet with Metallic Blue grill. Ideal for corner type installations. Dimensions: 12 $\frac{3}{16}$ " deep x 16 $\frac{1}{2}$ " high x 14" wide.



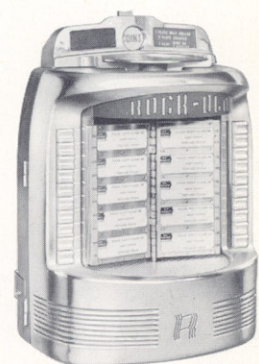
Model 1541
Universal Wall
Box Bar Bracket

This sturdy and durable accessory is made of heavy duty steel in an attractive hammerloid finish. This Wall Box Bracket will take any Rock-Ola Wall Box of either 200, 120 or 50 selection type. Height of vertical support bar is 13", length of horizontal support bar is 8".



Model 1950
Remote Volume
Control Unit

This simple, three wire accessory controls volume for monaural and stereophonic play including all extension and main unit speakers. Finger-Tip Cancel Button permits "Cancelling Out" any tune when desired. Sixty foot cable permits quick installation anywhere.



Model 1555 Dual
Purpose Wall Box
for Either 200
or 120 Selections

The Rock-Ola Wall Box is the only one in the industry which adapts itself to the fluctuations between 120 and 200 selection phonographs with a simple "Flip-Of-A-Switch". Model 1555 works with either 120 or 200 selection Rock-Ola phonos.

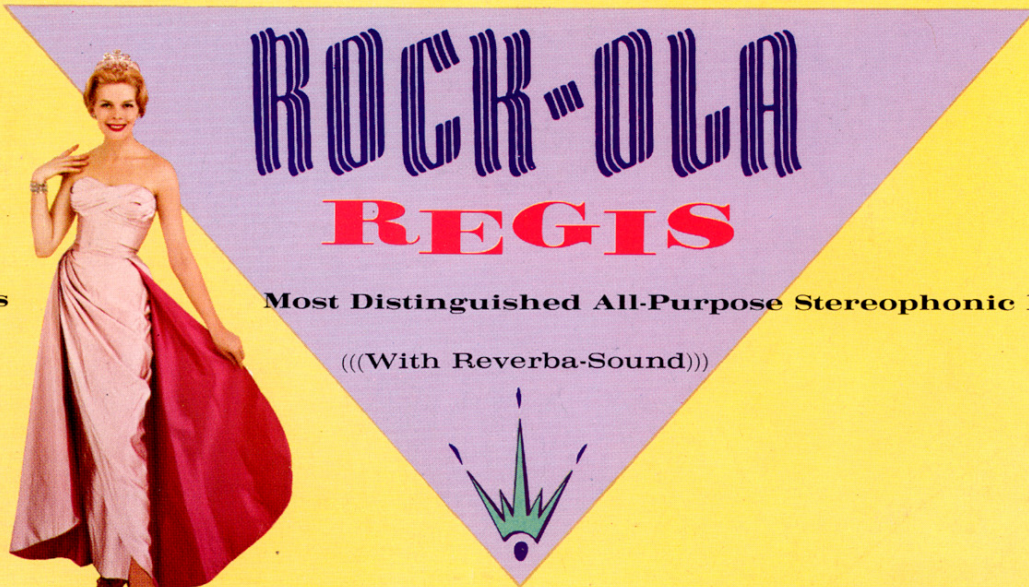


ROCK-OLA

REGIS



ROCK-OLA
Manufacturing Corporation
 800 North Kedzie Avenue
 Chicago 51, Illinois



The World's

Most Distinguished All-Purpose Stereophonic Phonograph

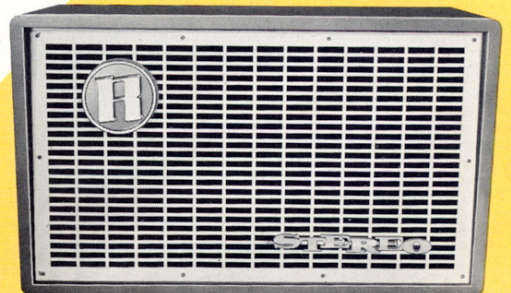
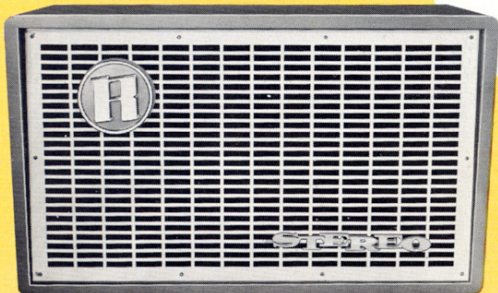
((With Reverba-Sound))



ROCK-OLA

"Stereo-Twins"

The "Location Engineered"
 speakers for dynamic
 stereophonic sound



The Model 1622 "Stereo-Twins" are the matched companions of the Rock-Ola Regis all-purpose stereophonic phonograph. Each speaker enclosure utilizes a Helmholtz full resonance bass baffle with a 12" heavy duty speaker plus a wide dispersion compression driver horn

for full room stereo sound. For perfect stereo sound balance each speaker has its own transformer and volume balance control. Cabinet is 12½" deep, 27" wide and 16½" high. Finish is a high gloss Blue White with a polished Light Blue Metallic grill.

The Rock-Ola "STEREO-TWINS" are Matched Companions for Any Rock-Ola Stereophonic Phonograph