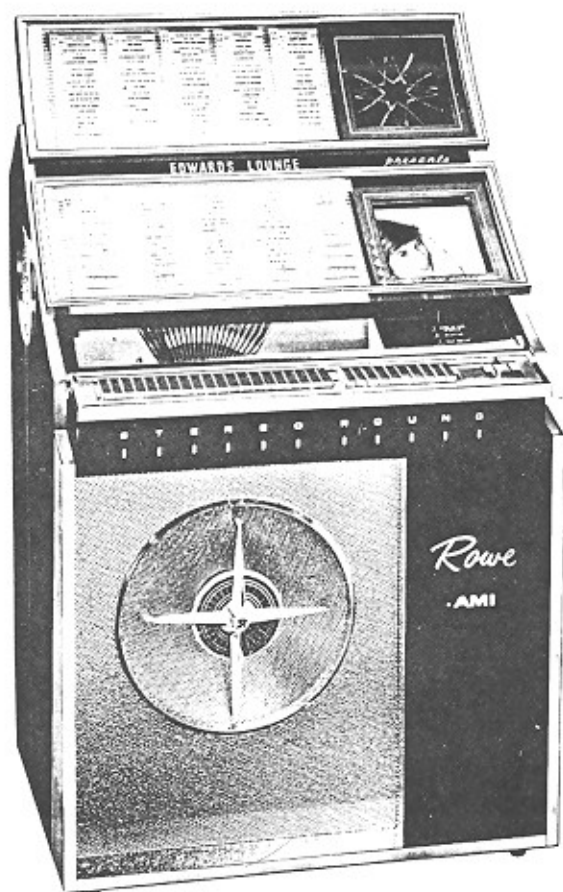


Rowe  
AMI

200 AUTOMATIC Selections  
STEREO ROUND Sound System  
(JAL-200)

# phonograph



The ROWE-AMI, 200 Selection, true high-fidelity, Stereophonic phonograph features AMI's exclusive STEREO ROUND Sound System. This field-proven system provides true stereophonic reproduction WITHOUT ANY ADDITIONAL SPEAKERS OTHER THAN THOSE USED IN THE PHONOGRAPH ITSELF.

A new SHURE DYNETIC, Model M-77 DA, cartridge with a 0.7 mil. DIAMOND STYLUS is standard equipment.

Monaural records may be used without fear of damage to the records or the stylus. Monaural record performance is, in fact, enhanced by the STEREO ROUND speaker system.

The ROWE-AMI phonograph provides optional, remote control play (AMI\*, Seeburg 100<sup>®</sup>, and 200\*, Wurlitzer and Rockola 200\* wall boxes) as well as from its new 20 letter, 10 number selection console. A new, compact, easy to install stepper unit (Models CDA\* or CDD<sup>®</sup>) is all that is needed.

A Transformer-Fustat Kit (Model PL-8) is available, as an optional accessory for installation inside the ROWE-AMI phonograph, for locations having more than twelve wall boxes.

The AMI AUTOMIX 45-33 Record speed turntable feature is standard equipment. 45 r.p.m. or 33-1/3 r.p.m. records may be played, automatically, in any sequence.

Half dollar, 4-coin rejector system is standard. Dual price credit system is available as optional equipment.

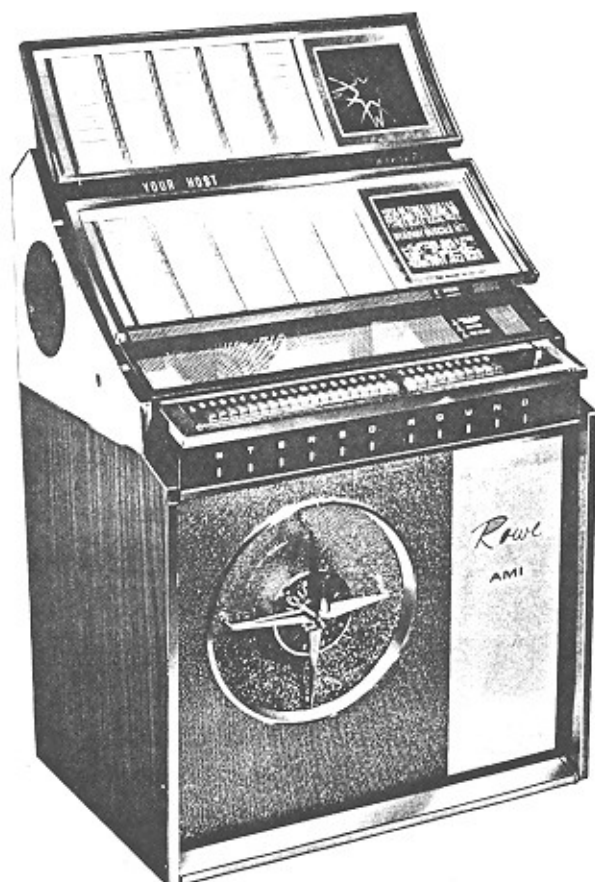
The ROWE-AMI phonograph also features LOCATION PERSONALIZATION in the center of the selection panel display. Individual letters for any location name - or whatever message or wording is desired - may be obtained from your ROWE AC distributor. The "Your Host" display panel is easily slipped out to accommodate the letters.

The "TOP TALENT TUNES" Album promotion is also standard on all ROWE-AMI phonographs, providing an album display panel. "TOP TALENT TUNES", 33-1/3 Stereo albums covering a wide selection of quality labels, artists and selections - are available from your distributor.

# Rowe AMI

200 AUTOMATIC SELECTIONS – CONVERTIBLE  
to 160 or 100 AUTOMATIC SELECTIONS  
EXCLUSIVE STEREO ROUND SOUND SYSTEM  
(JEL-200)

## phonograph



This is the same Rowe AMI, high fidelity, stereophonic phonograph as the JAL-200 version, but incorporating certain refinements both in operating components and appearance.

The following is a generalization of its more significant features – some of which are new – particularly in optional, accessory equipment available.

- STEREO ROUND (patent applied for) Sound System. This self-contained stereo system provides true stereophonic reproduction WITHOUT THE NEED FOR ADDITIONAL SPEAKERS.
- SHURE DYNETIC, MAGNETIC cartridge with 0.7 mil. DIAMOND STYLUS.
- NEW SIDE-PANELS DESIGN and PREDOMINANT COLORS. These decorative feature changes effect the proportional appearance and add refinement. Wood grain lower side panels have been added for more warmth and greater durability of finish.
- OPTIONAL, REMOTE CONTROL by AMI, Seeburg, Wurlitzer or Rock-Ola wall boxes is provided for.
- 20-LETTER, 10-NUMBER SELECTION CONSOLE.
- Models CEA and CED, easy to install, plug-in STEPPER UNITS are available for remote control operation:
 

|                          |             |   |  |
|--------------------------|-------------|---|--|
| AMI Wall Boxes           | - Model CEA | } | Installation<br>Instructions<br>Included |
| Seeburg 200 Wall Boxes   | - Model CEA |   |  |
| Seeburg 100 Wall Boxes   | - Model CED |   |  |
| Wurlitzer 200 Wall Boxes | - Model CEA |   |  |
| Rock-Ola 200 Wall Boxes  | - Model CEA |   |  |

- NEW, AUXILIARY POWER SUPPLY (PL-10A). This is optional accessory equipment which allows wall box low-voltage operation separate from that required for the phonograph, but retains the AC CONTROL feature desirable in some wall box operations. The PL-10A is for locations having more than 12 AMI wall boxes, or more than 6 competitive wall boxes operating one Rowe AMI phonograph.
- AMI AUTOMIX 45-33 Turntable. 45 or 33-1/3 r.p.m. records may be played automatically in any sequence.
- HALF-DOLLAR, 4-COIN REJECTOR SYSTEM. Dual price credit system is available as optional equipment.
- LOCATION PERSONALIZATION is provided for in special panel between title rack display panels. Letters for any name, message or whatever wording is desired for the particular location, may be obtained from your Rowe AMI distributor.
- TOP TALENT TUNES album promotion and play is also standard and a display panel is provided in the title rack panel.
- CONVERSION KITS for changing from 200 to 160 or 100 selections are available, including record magazine counterbalances, decorative panel (100 selections), automatic cancel switch – for use with counterbalances, and instructions for all conversion parts.

## REVISED...to cover Model L phonographs ..... up to Serial No. 690001

Revisions in effect at phonograph serial number 690 001 and beyond, will be found in a separate catalog section, printed on tinted paper, and located right after the regular catalog sections.

The service data pages have been updated to include coverage for the latest Model L phonos built. You will find that some additional supplement pages have been inserted to cover certain changes that were made at specific times. Where feasible, phonograph serial number breaks are given to determine which piece of information is applicable to the particular phonograph you are working with. In other areas, you will be able to determine which information to use by the presence of – or lack of – certain parts in your particular phono.

If you have an earlier version of this manual, do not discard it. Some information for very early Model-L phonos had to be removed in favor of more important, later changes.

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*Rowe*  
**AM** phonograph  
 SERVICE MANUAL

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