



**SEE BURG**

**NEW FOR 1962!**



**in 33 1/3**

New directional—and adjustable—speakers on each side of the display panel! Result: the true magnificence of stereo sound *right at the phonograph*—even when there are no remote speakers! Hear it at your Seeburg Distributor now.

**SEE BURG**

THE SEEBURG SALES CORPORATION, CHICAGO 22

Design Patent Applied for

**SEE BURG**

only the new **SEEBURG**  
offers you all these  
income step-up features



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### “SDS” Seeburg Directional Stereo in 33 $\frac{1}{2}$

New directional and adjustable speakers on each side of the display panel create the true magnificence of stereo sound *at the phonograph*—even without remote speakers! Operative *only* when 33 $\frac{1}{2}$  stereo records are played.

2

### Exclusive Artist of the Week Plan

Brings the location top artists and the music preferred by 85% of the public—best-selling 33 $\frac{1}{2}$  stereo albums—unavailable on 45 RPM. Displays the actual album cover plus the ten top titles. Brings the location the music that brings people in.

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### Personalized for Every Location

The Seeburg innovation that has created new location appeal everywhere! The location itself—or the owner—or employe personally presents his phonograph entertainment. Simple slip-in letters... can be quickly changed for birthdays, special parties, anniversaries, or to honor a guest.

#### SPECIFICATIONS

**Seeburg 160**—160 selections. Half-dollar coin equipment standard. Audio power output—music rating—44 watts (22 watts per channel). Height 56 $\frac{1}{2}$ ", width 32 $\frac{1}{2}$ ", depth 24 $\frac{1}{4}$ ". Weight 335 lbs. net, 370 lbs. shipping.

**Wall-O-Matic 160**—Chromium-plated housing, 3-wire type. Dimensions: 14 7/16" x 12 $\frac{1}{4}$ " x 7 $\frac{1}{4}$ ". Weight 29 $\frac{1}{2}$  lbs. net, 33 $\frac{1}{2}$  lbs. shipping.

**Seeburg 100**—100 selections. Half-dollar coin equipment standard. Audio power output—music rating—44 watts (22 watts per channel). Height 56 $\frac{1}{2}$ ", width 32 $\frac{1}{2}$ ", depth 24 $\frac{1}{4}$ ". Weight 320 lbs. net, 355 lbs. shipping.

**Wall-O-Matic 100**—Chromium-plated housing; 3-wire type. Dimensions: 12 $\frac{1}{2}$ " x 12 9/16" x 6 $\frac{1}{4}$ ". Weight 21 lbs. net, 25 lbs. shipping.